



Persuasive writing Checklist- I

- Did you make the beginning of the writing compelling enough to capture the attention of the person reading the persuasive writing?
- Does the introduction clearly state what the topic of the article is all about?
- Does the introduction favor and include content on only one viewpoint rather than on multiple viewpoints?
- Is the tone of the article clear, confident, and focused?
- Is the content supported by verified facts, figures, and examples?
- Does each paragraph of the article revolve around one principle you favor?
- Does the article include a minimum of 3 clear reasons for your argument?
- Have you described each reason in a separate paragraph with backed-up data?
- Is the content added in the article relevant and matches the theme of the article?
- Does every point is thoroughly discussed for a better understanding?
- Does the article have the necessary emotional appeal to persuade the person reading the persuasive writing?
- Is the article properly organized with a clear introduction, middle, and end?



Persuasive writing Checklist- II

- Is there a constant and continuing flow between one point to another?
- Does the writing have the necessary sensory touch, such as visual appeal or tactile emotions, to convince the person reading the article of the viewpoint?
- Does the article include the proper use of transition words, such as additionally, further, moving ahead, etc.?
- Are the ideas and viewpoints accurately and sophisticatedly represented using proper transition words?
- Does all the arguments, facts, figures, examples. Etc, accurate, verified, and justified?
- Is the argument strongly represented with bold, fresh, and intriguing words?
- Is the writing convincing enough to facilitate brainstorming and agreement with the viewpoint?
- Does the article involve rhetorical questions and necessary metaphors to encourage thinking of the argument?
- Does the article properly acknowledge the opposing views to make the argument more clear and compelling?
- Does the writing involve clear use of active voice?
- Does the writing involve the correct use of punctuation to make the writing attractive and appealing?
- Does the article involve a personal touch and revolves around a personal retelling to attract the attention of the person reading it?
- Does the writing involve a clear, concise, and strong call to action (CTA)?